

**FRIENDS + CONCERTS + REWARDS:
YOUR SUMMER JUST GOT MORE SOCIAL!****LIVE NATION CONCERT CALENDAR FACEBOOK® APP RELEASED**

LOS ANGELES, CA (May 15, 2012) - Live Nation Entertainment has released the Live Nation Concert Calendar Facebook® app — the most robust *personalized* concert calendar app for fans. The Concert Calendar combines official concert listings, gaming features, music related badges, a point system, leaderboard and a loyalty/rewards platform. Fans are able to earn real-world rewards like Concert Cash® which can be used towards thousands of Live Nation items, from concert tickets to band T-shirts to signed merchandise and more.

"Enjoying a concert is one of the most social activities and we think discovering and planning for them should be too," said Jackie Wilgar, Senior Vice President of Marketing for Live Nation Entertainment. "The Concert Calendar takes advantage of the innovation in social technology to help make fans aware of what shows are happening, enable them to discover what their friends are doing, make plans and share their favorite shows all within Facebook."

Fans are able to make plans directly with friends around shows of interest through Facebook by clicking on a show to RSVP, buy tickets, invite friends, or visit Ticketmaster to see where your friends are sitting. Fans will earn music related badges and points for activity within the calendar including daily visits, trivia, recruiting friends to shows and more.

Show recommendations are based on users' Facebook "Likes", "RSVPs," actions fans take inside the calendar, affinity artists, plus artists they're listening to on Spotify and other services through Facebook's listening API (application programming interface). Official listings are pulled from all music and comedy shows ticketed through Ticketmaster and partner sites. The more you use the app, the more it learns to personalize your calendar according to your activity. Fans are also able to add shows and events through an easy to use "add your event" button directly within the app's easy-to-use interface.

To add the Concert Calendar Facebook App, visit: <http://on.fb.me/ConcertCalendar>.

To provide feedback, visit: <http://on.fb.me/ccfeedback>.

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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